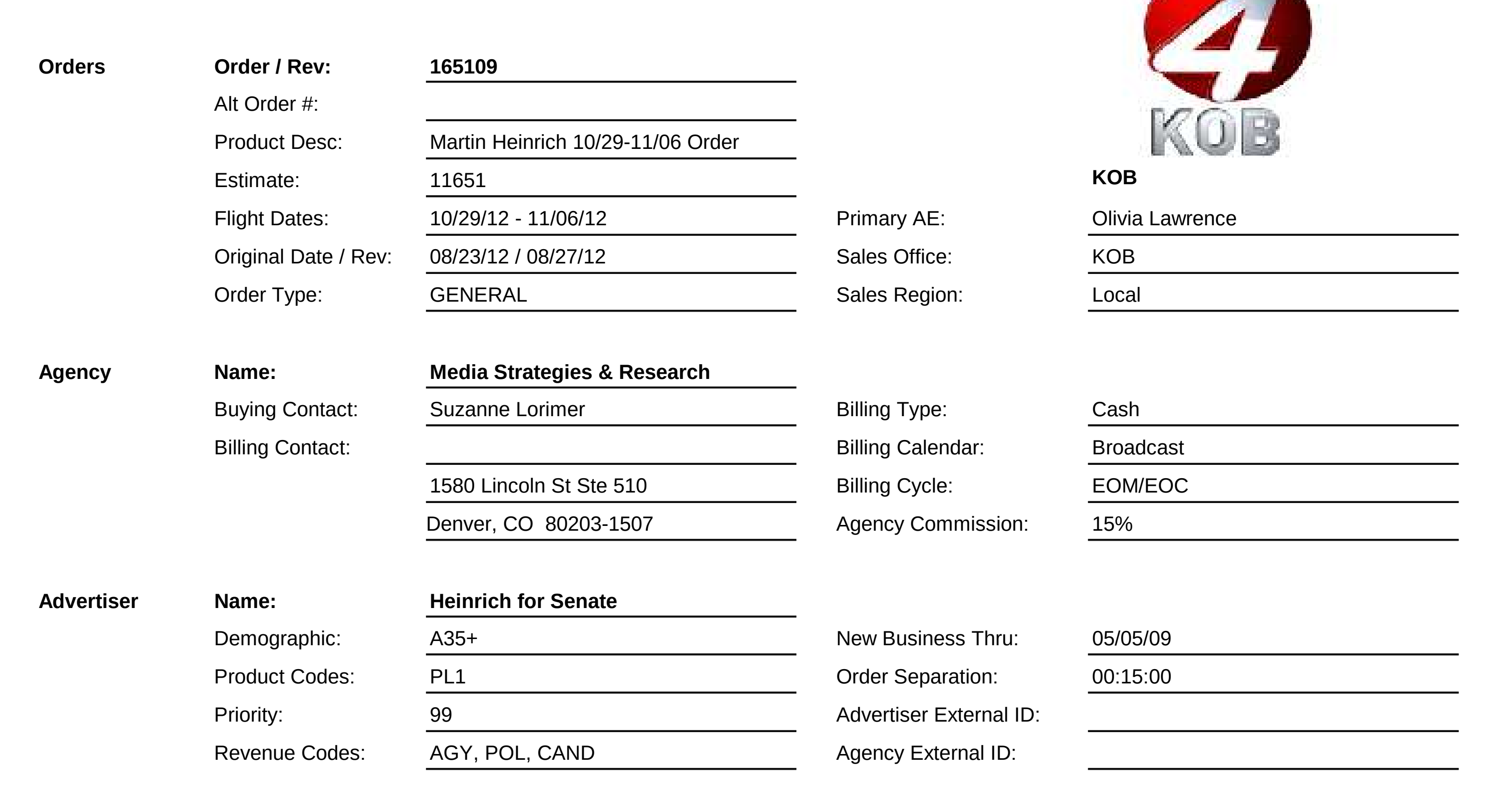
ORDER



KOB

Orders				
	Order / Rev:	**165109**		
	Alt Order #:			
	Product Desc:	Martin Heinrich 10/29-11/06 Order		
	Estimate:	11651		
	Flight Dates:	10/29/12 - 11/06/12	Primary AE:	Olivia Lawrence
	Original Date / Rev:	08/23/12 / 08/27/12	Sales Office:	KOB
	Order Type:	GENERAL	Sales Region:	Local

Agency				
	Name:	**Media Strategies & Research**		
	Buying Contact:	Suzanne Lorimer	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1580 Lincoln St Ste 510	Billing Cycle:	EOM/EOC
		Denver, CO 80203-1507	Agency Commission:	15%

Advertiser				
	Name:	**Heinrich for Senate**		
	Demographic:	A35+	New Business Thru:	05/05/09
	Product Codes:	PL1	Order Separation:	00:15:00
	Priority:	99	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	103	$48,905.00	$41,569.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	103	$48,905.00	$41,569.25	0.00
Totals	103	$48,905.00	$41,569.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	26%	$48,905.00
Market	100%	$188,096.15

Competitive Share	Share	Total
CABLE	0%	$0.00
KAPX	0%	$0.00
KASA	9%	$16,928.65
KASY	0%	$0.00
KAZQ	0%	$0.00
KBEI	0%	$0.00
KBIM	0%	$0.00
KCHF	0%	$0.00
KENW	0%	$0.00
KHFT	0%	$0.00
KKTO	0%	$0.00
KLUZ	0%	$0.00
KNAT	0%	$0.00
KNME	0%	$0.00
KOAT	29%	$54,547.88
KOBF	0%	$0.00
KOBR	0%	$0.00
KOCT	0%	$0.00
KOFT	0%	$0.00
KOVT	0%	$0.00

KREZ	0%	$0.00
KRPV	0%	$0.00
KRQE	36%	$67,714.62
KUPT	0%	$0.00
KWBQ	0%	$0.00
UNKWN	0%	$0.00

Order / Rev:	165109	Advertiser:	Heinrich for Senate
Alt Order #:		Product Desc:	Martin Heinrich 10/29-11/06 Order
Flight Dates:	10/29/12 - 11/06/12	Estimate:	11651

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/12	11/06/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-------	:30	0	$175.00	3	0.00	NM	7	$1,225.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$175.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	10/29/12	11/06/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-------	:30	0	$300.00	3	0.00	NM	7	$2,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$300.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	All	10/29/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	-------	:30	0	$600.00	2	0.00	NM	7	$4,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$600.00	0.00
Week:	11/05/12	11/11/12	MT-----	2	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	All	10/29/12	11/06/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-------	:30	0	$600.00	2	0.00	NM	8	$4,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$600.00	0.00
Week:	11/05/12	11/11/12	MT-----	3	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	10/29/12	11/04/12	Saturday Today Saturday Today	CM	Sa 5a-7a	-----S-	:30	1	$175.00	3	0.00	NM	1	$175.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	10/29/12	11/04/12	News 4 Weekend Sat 7a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	$250.00	3	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-----S-	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	All	10/29/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a	------S	:30	1	$250.00	3	0.00	NM	1	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	------S	1	$250.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	All	10/29/12	11/06/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-------	:30	0	$200.00	3	0.00	NM	3	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	M---F--	2	$200.00	0.00
Week:	11/05/12	11/11/12	M------	1	$200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	All	10/29/12	11/06/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	MTWTF--	:30	1	$175.00	3	0.00	NM	2	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$175.00	0.00
Week:	11/05/12	11/11/12	-T-----	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	All	10/29/12	11/06/12	Who Wants to Be A Milli Who Wants to Be A Million	CM	M-F 1130a-12p	MTWTF--	:30	1	$175.00	3	0.00	NM	2	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	--W----	1	$175.00	0.00
Week:	11/05/12	11/11/12	M------	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 11	All	10/29/12	11/04/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MT--F--	:30	3	$275.00	2	0.00	NM	3	$825.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MT--F--	3	$275.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	All	10/29/12	11/06/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	MTWTF--	:30	1	$350.00	2	0.00	NM	2	$700.00

Order / Rev:	165109	Advertiser:	Heinrich for Senate		
Alt Order #:		Product Desc:	Martin Heinrich 10/29-11/06 Order	**KOB**	
Flight Dates:	10/29/12 - 11/06/12	Estimate:	11651		

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	All	10/29/12	11/06/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p	MTWTF--	:30	1	$350.00	2	0.00	NM	2	$700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	--W----	1	$350.00	0.00
Week:	11/05/12	11/11/12	M------	1	$350.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 13	All	10/29/12	11/06/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	MTWTF--	:30	1	$175.00	3	0.00	NM	2	$350.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	---T---	1	$175.00	0.00
Week:	11/05/12	11/11/12	M------	1	$175.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	All	10/29/12	11/06/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-------	:30	0	$300.00	2	0.00	NM	6	$1,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$300.00	0.00
Week:	11/05/12	11/11/12	M------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	All	10/29/12	11/06/12	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	-------	:30	0	$300.00	2	0.00	NM	6	$1,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$300.00	0.00
Week:	11/05/12	11/11/12	M------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	All	10/29/12	11/06/12	Judge Judy-P/ DR 4p/ 430 Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	-------	:30	0	$300.00	2	0.00	NM	6	$1,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$300.00	0.00
Week:	11/05/12	11/11/12	M------	1	$300.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	All	10/29/12	11/06/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-------	:30	0	$600.00	2	0.00	NM	6	$3,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$600.00	0.00
Week:	11/05/12	11/11/12	M------	1	$600.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	All	11/05/12	11/06/12	NBC Nightly News NBC Nightly News	CM	M-F 530p-6p	M------	:30	1	$850.00	1	0.00	NM	1	$850.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$850.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 19	All	10/29/12	11/06/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-------	:30	0	$800.00	2	0.00	NM	6	$4,800.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$800.00	0.00
Week:	11/05/12	11/11/12	M------	1	$800.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	All	10/29/12	11/06/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-------	:30	0	$700.00	2	0.00	NM	6	$4,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	MTWTF--	5	$700.00	0.00
Week:	11/05/12	11/11/12	M------	1	$700.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 21	All	11/05/12	11/06/12	Monday Prime 2hr 7p-9p Monday Prime 2hr 7p-9p	CM	M 7p-9p	M------	:30	1	$2,000.00	1	0.00	NM	1	$2,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	11/05/12	11/11/12	M------	1	$2,000.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	All	10/29/12	11/04/12	Monday Prime C Monday Prime C	CM	M 9p-10p	M------	:30	1	$1,200.00	2	0.00	NM	1	$1,200.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	M------	1	$1,200.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 23	All	10/29/12	11/04/12	Tuesday Prime B Tuesday Prime B	CM	Tu 8p-9p	-T-----	:30	1	$900.00	3	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	-T-----	1	$900.00	0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 24	All	10/29/12	11/04/12	Wednesday Prime C Wednesday Prime C	CM	W 9p-10p	--W----	:30	1	$900.00	3	0.00	NM	1	$900.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	10/29/12	11/04/12	--W----	1	$900.00	0.00

Order / Rev: 165109
Alt Order #:
Flight Dates: 10/29/12 - 11/06/12

Advertiser: Heinrich for Senate
Product Desc: Martin Heinrich 10/29-11/06 Order
Estimate: 11651

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 25	All	10/29/12	11/04/12	Thursday Prime B Thursday Prime B	CM	Th 8p-9p	---T---	:30	1	$900.00	3	0.00	NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	---T---	1	$900.00	0.00								
N 26	All	10/29/12	11/04/12	Friday Prime A Friday Prime A	CM	F 7p-8p	----F--	:30	1	$400.00	6	0.00	NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	----F--	1	$400.00	0.00								
N 27	All	10/29/12	11/04/12	Saturday Prime C Saturday Prime C	CM	Sa 9p-10p	-----S-	:30	1	$400.00	4	0.00	NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----S-	1	$400.00	0.00								
N 28	All	10/29/12	11/06/12	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-------	:30	0	$800.00	3	0.00	NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	MT-TF--	4	$800.00	0.00								
		Week: 11/05/12	11/11/12	M------	1	$800.00	0.00								
N 29	All	10/29/12	11/04/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p	-----S-	:30	1	$800.00	3	0.00	NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-----S-	1	$800.00	0.00								
N 30	All	10/29/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	------S	:30	1	$800.00	3	0.00	NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	------S	1	$800.00	0.00								
N 31	All	10/29/12	11/06/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-------	:30	0	$350.00	2	0.00	NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	M-WT---	3	$350.00	0.00								
		Week: 11/05/12	11/11/12	M------	1	$350.00	0.00								
N 32	All	10/29/12	11/04/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	-T--F--	:30	2	$90.00	4	0.00	NM	2	$180.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/29/12	11/04/12	-T--F--	2	$90.00	0.00								
												Totals		103	$48,905.00

*Tax 1 Note: ABQ 7%.